



## How to list your location on Location Ninja

**To give your location the best chance of coming up in searches and being shortlisted by users, you need to spend time making a great listing.**

We've prepared these notes as a guide to help you. Your attention is drawn to our terms and conditions which explain how we use the information and images you upload and what we can do with them.

They can be read here: [http://www.locationninja.com/index.php/terms\\_conditions](http://www.locationninja.com/index.php/terms_conditions)

We would prefer you to take time to get your listing right – plan your pictures and work out what your description will be. **A hurried or incomplete application may end up being rejected by our moderators or might not show up properly in searches.**

**IF YOUR LOCATION IS LARGE OR HAS MANY DIFFERENT BUILDINGS / FACILITIES ON ONE SITE THEN YOU PLEASE LIST EACH ONE SEPARATELY.**

### Location Title

This isn't made public – and is just for your reference, so pick something that helps identify the location to you.

### Location Address

This is the address of the actual location rather than your contact address. They may well be the same, but either way you'll need to fill this in. The postcode is especially important to help show up the location on maps.



### Location Description

The space for the description is kept deliberately brief because we want you to use the keywords and category options to classify and describe your location. As such one or two lines should suffice for the description.

If your location is only available temporarily (a building site, for example) or is in some way restricted, it's worth mentioning.

Please don't include any information that might allow users to identify the name or whereabouts of the location.

This includes:

- Name or number of the location
- Street or road name
- City, town, area or region
- Postcode
- Web address, Email, Twitter name, phone number

**ANY PROFILES FEATURING THESE DETAILS WILL FAIL MODERATION AND MAY BE REMOVED**

## Location Images

Images are really important and you need to upload as many as you can. Currently there's a limit of 15 images per location.

### DO:

- Take as many photos from as many angles as you can.
- Take pictures of rooms without people in them.
- Take pictures in daylight - ideally on a sunny day.
- If suitable for events, include a few images of your location 'in use'.
- Use the best camera you can get your hands on - with a wide-angle lens if possible.
- Include pictures of details like textures, décor, fireplaces, lights etc.
- Photograph every nook and cranny - show stairwells, secret doorways, alleys, basements and passages, attics, garages and sheds, gardens and machine rooms etc. We want every detail covered to give your location the best chance of being used.
- Make sure your images are clear, in colour and ideally in landscape format.



### DON'T

- Use pictures taken by someone else unless you have their permission.
- Take pictures with a mobile phone (unless there's absolutely no other option)
- Include street signs, company logos/signs or door numbers or building names (if its impossible not to, then blur them out - or we will have to do it which slows down approval of your location)
- Add any text, copyright notices, picture credits or watermarks to images as they'll all be rejected.
- Re-colour images, add effects or make them black and white. We need simple clear, colour images that properly represent the location.

There's loads of advice online about taking photos of property. Here are a few links:

Wall Street Journal Article

<http://tinyurl.com/locninja001>

Brilliant Interiors

<http://tinyurl.com/locninja005>

Wall Street Journal slideshow

<http://tinyurl.com/locninja002>

Apartment Therapy

<http://tinyurl.com/locninja006>

Digital Photography School

<http://tinyurl.com/locninja003>

UKTV

<http://tinyurl.com/locninja007>

Luxury Home Marketing

<http://tinyurl.com/locninja004>

## Location Categories

This is the most important bit to get right as this is what drives the search engine behind Location Ninja.

### TYPE OF LOCATION

Ideally you would only select just one option here. If your location or venue fits into multiple categories, we would prefer you to create a new location listing for each room, building or part of the location that is different.



That said, there are times where the same room or part of a location falls into two categories – so in that case you should just tick all the boxes that apply.

Here are some examples:

If you own a café that could be listed as a 'takeaway' and a 'music venue' as well as a 'café', just create **one listing** but **tick all three boxes**.

However, if your location is a university campus, you should list each part separately – so the library, bars, lecture theatres and laboratories **MUST all have separate listings** or the moderators will reject your listing.

**REMEMBER:** if you tick a box, make sure there's a **relevant picture** in your image gallery to show that feature.

If you think we've missed a category, then do let us know and we'll add a new one in. Email us at: [info@locationninja.com](mailto:info@locationninja.com)



## PERIOD

As with the 'location type' category, we're aware that some locations may have been built over a number of decades or even centuries – so we're fully expecting some to have multiple boxes ticked in the 'period' category.

As before though, if you tick a particular period, make sure there's at least one image that represents that period.

What's more, if the parts of your location that are from different periods can all be listed separately, it might be worth doing that instead.

If you think we've missed a period, then do let us know and we'll add a new one in. If you need help with which period your location falls into then these websites should help:

This site helps with older style properties

<http://www.mayfairoffice.co.uk/members/british-architectural-styles.aspx>

This site provides a timeline and the associated glossary helps understand them better

<http://www.lookingatbuildings.org.uk/timeline.html>

<http://www.lookingatbuildings.org.uk/glossary/introduction.html>

Other useful sites:

<http://www.housepursuits.co.uk/architectural.html>

<http://www.buildinghistory.org/style/index.shtml>

## STYLE

Pick as many as you think reflect your location – but make sure there are images showing the different styles. It's no good ticking 'art-deco' if the only image is of a newly fitted kitchen.

## FEATURES

This might seem like a long list but can prove really useful in categorizing each location. Tick as many boxes as you feel are relevant.

## ADDITIONAL INFO



These options are really useful to help location searchers determine whether your location will be right for them. In the long run it saves you time because you're only dealing with the most suitable enquiries.

## Reference List

For ease, we've included lists of our categories below. Please note, the list on the website will always be the most up to date.

### LOCATION TYPE:

- Airport
- Alleyway
- Ambulance Station
- Ancient Site
- Apartment
- Aquarium
- Archive
- Arena
- Artist Studio
- Athletics Venue
- Attic
- Bakery
- Ballroom
- Bar
- Barbers
- Barn
- Beach
- Beach house
- Boat
- Bowling Alley
- Boxing Gym
- Bridge
- Bunker
- Bus Depot
- Cafe
- Campsite
- Canteen
- Car Park
- Castle
- Cemetery
- Church
- Cinema
- Climbing Wall
- Clinic
- College
- Community Centre
- Control Room
- Converted Barn
- Converted Church
- Converted Factory
- Cottage
- Country House
- Court
- Dance Studio
- Dental Surgery
- Doctor Surgery
- Entertainment Venue
- Factory
- Fairground
- Farm
- Film Studio
- Fire Station
- Football Pitch
- Forest
- Gallery
- Garage (Domestic)
- Garage (Vehicle Repairs)
- Garden (Large)
- Garden (Small)
- Garden Centre
- Gym
- Hall
- Hospital
- Hotel
- House
- Houseboat
- Island (Private)
- Jetty
- Kennels
- Laboratory
- Laundrette
- Leisure Centre
- Loft Apartment
- Manor House
- Mansion
- Market
- Member's Club
- Mews Property
- Military Location
- Mill
- Monument
- Museum

- Music Venue
- Night Club
- Nursery School
- Office
- Park
- Penthouse
- Petrol Station
- Photographic Studio
- Pier
- Place of Worship
- Play Area
- Police Station
- Political
- Pool Hall
- Prison
- Pub
- Race Track
- Railway Arch
- Railway Station
- Recording Studio
- Rehearsal Room
- Restaurant
- Road
- Rooftop
- Ruin
- Salon
- School
- Self Storage Unit
- Ship
- Shooting Range
- Shop (Boutique)
- Shop (Convenience)
- Shop (Large)
- Shop (Small)
- Shopping Mall
- Shopping Precinct

- Skate Park
- Snooker Hall
- Social Club
- Sporting Venue
- Stables
- Stairwell
- Stately Home
- Steps
- Store Room
- Supermarket
- Surgery
- Sweet Shop
- Swimming Pool
- Takeaway
- Terraced House
- Theatre
- Theme Park
- Town House
- Treatment Room
- Tube Station
- Tunnel
- Underpass
- Underwater Stage
- University
- Vault
- Velodrome
- Venue
- Vicarage
- View
- Villa
- Warehouse
- Wasteland
- Working Men's Club
- Workshop
- Zoo

## **PERIOD**

- Ancient
- Arts and Crafts
- Baroque
- Brutalist
- Edwardian
- Eighties
- Elizabethan
- Fifties
- Futuristic
- Georgian
- Gothic
- Jacobean
- Medieval
- Modern
- New Build

- Other
- Palladian
- Period Conversion
- Queen Anne
- Regency
- Roman
- Seventies
- Sixties
- Stuart
- Thirties
- Tudor
- Twenties
- Vernacular
- Victorian
- William and Mary

## STYLE

- African
- American
- Antique
- Arctic
- Art-Deco
- Art-Nouveau
- Arty
- Aspirational
- Atmospheric
- Australian
- Authentic
- Baroque Style
- Bohemian
- Bold
- Boudoir
- Boyish
- Brick
- Bright
- Canadian
- Chic
- Chintz
- Chocolate Box
- Classical
- Colourful
- Concrete
- Contemporary
- Country Style
- Cozy
- Dark
- Derelict
- Eclectic
- Edgy
- European
- Exotic
- Faded Grandeur
- Family
- Far East
- Feminine
- Flint
- Football
- French
- Funky
- Futuristic Style
- Gay
- Girlie
- Grand
- Haunted Style
- High-Tech
- Historic
- Homely
- Horses
- Indian
- Industrial
- Italian
- Japanese
- Kitsch
- Light
- Lived In
- Luxury
- Masculine
- Middle Eastern
- Minimalist
- Modern
- Moody
- Neutral
- New York
- Old Fashioned
- Opulent
- Other Worldly
- Period
- Picturesque
- Plush
- Pretty
- Raw
- Retro
- Romanesque
- Romantic
- Run Down
- Rural
- Russian
- Scandanavian
- Scientific
- Seventies Decor
- Sex
- Shabby Chic
- Simple
- Sinister
- Sixties Decor
- Sleek
- South America
- Spacious
- Spooky
- Stark
- Stone
- Striking
- Suburban
- Tennis
- Textured
- Thirties Decor
- Traditional
- Unfurnished
- Unique
- Unusual
- Urban
- Village
- Vintage
- Warm
- White
- Wooden

## FEATURES

- Aga
- Balcony
- Banqueting Room
- Basement
- Bathroom (Large)
- Bathroom (Small)
- Bathroom (Standard)
- Bedroom (Large)
- Bedroom (Small)
- Bedroom (Standard)
- Bells
- Blackouts
- Boardroom
- Changing Room
- Child's Bedroom
- City View
- Clock Tower
- Cobbles
- Concrete Floor
- Conference Room
- Conservatory
- Courtyard
- Decking
- Dining Room
- Drawing Room
- Dressing Room
- Driveway
- Ensuite
- Exposed Beams
- Exposed Bricks
- Feature Window
- Fire Pit
- Fireplace
- Front Garden
- Full Height Windows
- Games Room
- Garage
- Garden
- Garden (Ornamental)
- Garden Office
- Garden Shed
- Glass Roof
- Goods Lift
- Green Screen
- Greenhouse
- Gym
- Hallway
- High Ceiling
- Hill
- Home Cinema
- Home Office
- Hot Tub
- Ice House
- Inglenook
- Island Kitchen
- Kitchen (Large)
- Kitchen (Professional)
- Kitchen (Small)
- Kitchen (Standard)
- Laminate Flooring
- Larder
- Library
- Lift
- Living Room (Large)
- Living Room (Standard)
- Long Driveway
- Lounge
- Marble Floor
- Meeting Room
- Mezzanine
- Mud Track
- No Modern Features
- Open Plan
- Orangery
- Outbuilding
- Outside Toilet
- Painted Floor
- Patio / Terrace
- Playroom
- Priest Hole
- Roof Terrace
- Running Track
- Sand Dunes
- Sauna
- Screening Room
- Sea View
- Secret Door
- Shiny Floor
- Skylight
- Spiral Staircase
- Stable
- Stage
- Stained Glass
- Staircase (Feature)
- Staircase (Grand)
- Staircase (Unusual)
- Stone Floor
- Study
- Swimming Pool (Indoor)
- Swimming Pool (Outdoor)
- Teenager's Bedroom
- Tennis Court
- Tiled Floor
- Tree House
- Trees
- Walk In Fridge/Freezer
- Walk In Wardrobe
- Walled Garden
- Wetroom
- Wood Burning Stove

- Wood Flooring
- Wood Paneling

- Yard